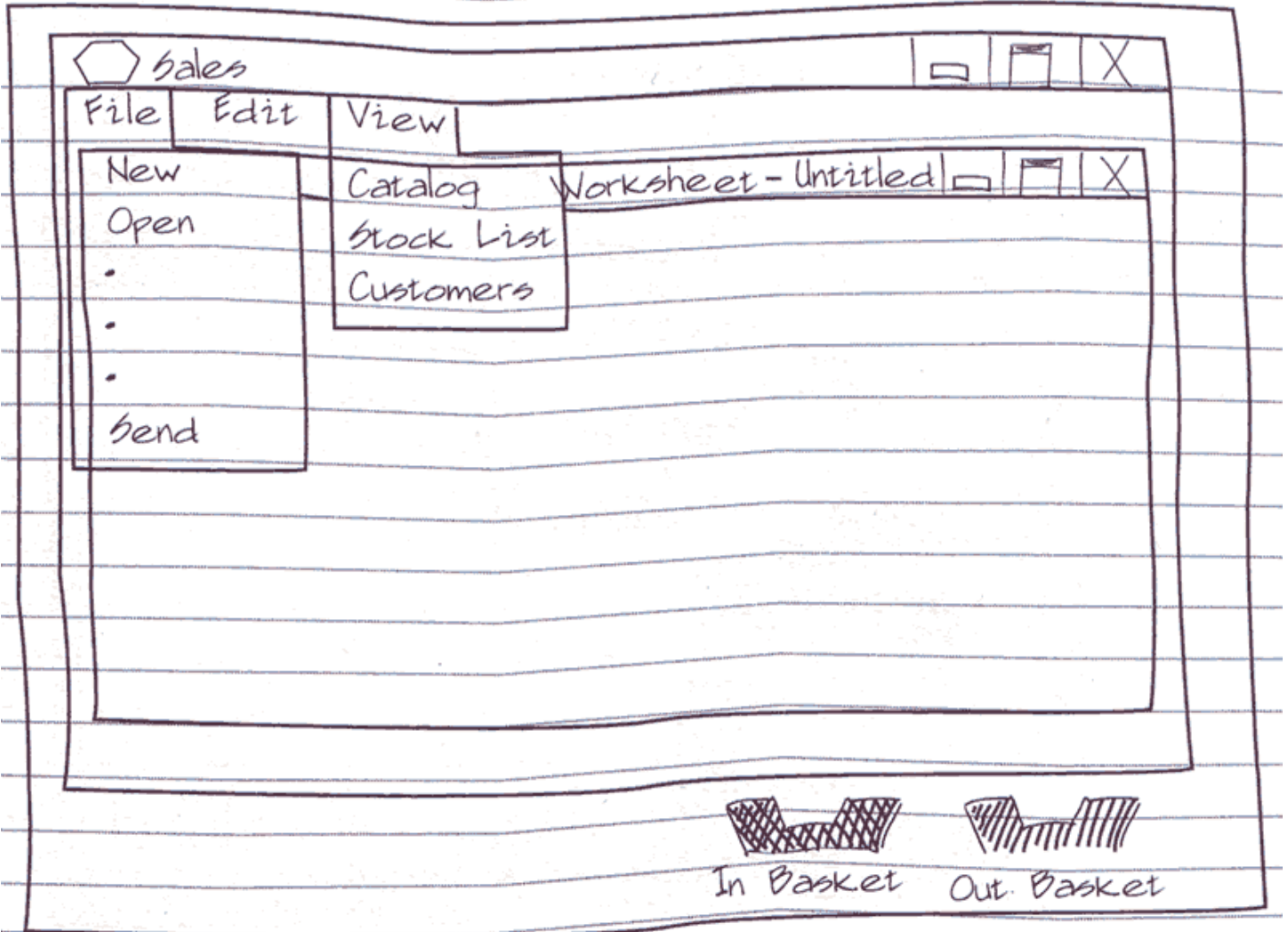


Product-oriented Conceptual model:



Process-oriented Conceptual model:

