

Step 20: Example Cost Calculationⁱ

Cost Calculations		
Phase	UI Task	Cost
Requirements Analysis	User Profiles	\$7,000
	Contextual Task Analysis	\$11,170
	Usability Goal Setting	\$7,100
	Platform Capabilities/Constraints	\$2,100
Design/Testing/Development	Work Reengineering	\$3,530
	Conceptual Model Design	\$7,140
	Conceptual Model Mock-ups	\$2,800
	Iterative Conceptual Model Evaluation (2)	\$9,960
	Screen Design Standards	\$6,300
	Screen Standards Prototype	\$5,320
	Iterative Screen Standards Evaluation (2)	\$9,960
	Detailed UI Design	\$5,320
	Iterative Detailed UI Design Evaluation (2)	\$9,960
	Installation Total	

ⁱ Mayhew, Deborah J.(1999), The Usability Engineering Lifecycle, p. 479